



SNOWBATE OVERVIEW

CATEGORY	PROPOSED MN SPEND/BUDGET
22 Features	\$15,756,926
49 Post Projects	\$6,400,096
59 TV Commercials	\$9,312,400
2 TV Programs	\$1,578,051
5 TV Pilots	\$1,230,989
15 TV Series	\$23,246,659
4 Documentary	\$402,262
10 Internet	\$3,934,151

TOTALS

TOTAL Proposed MN Spend	\$61,861,533
TOTAL Funds Certified for Disbursement	\$13,951,024
TOTAL Remaining Funds FY16	\$320,359
TOTAL Remaining Funds FY17	\$4,275,000

SPENDING HIGHLIGHTS FOR COMPLETED PROJECTS*

Total crew and talent wages	\$17,134,602
Total sales tax paid	\$234,975
Total income tax paid	\$1,176,290
Total MN UI paid	\$448,079
Total MN hires	4,411

*as reported by project

Spending Highlights for Completed Projects

Total crew and talent wages	\$17,134,602.12
Total sales tax paid	\$234,974.61
Total income tax paid	\$1,176,290.24
Total MN UI Paid	\$448,079.19
Total MN hires	4411

Project Name	Category	Proposed MN Spend/Budget	
Dear White People	Feature	825,748.24	
Polar Bear Club	Feature	10,761.32	
Red Ice	Feature	65,896.41	
Heart of Wilderness	Feature	165,424.21	
After the Reality	Feature	79,952.53	
Strange Nature	Feature	96,813.59	
Sdanka's War	Feature	180,837.27	
Dragonfly	Feature	60,452.00	
The Blood Stripe	Feature	368,602.74	
Twin Cities	Feature	79,954.52	
Girl Missing (Forgotten)	Feature	245,069.36	
I Am Not A Serial Killer	Feature	655,553.10	
Wilson	Feature	4,210,828.16	
Miles Between Us	Feature	79,405.00	
Cold November	Feature	53,259.93	
Zombies	Feature	468,181.54	
Last Love Letter	Feature	440,000.00	
Wunderland	Feature	282,000.00	
Hap and Ashley (w/t)	Feature	199,525.00	
Spinning Man	Feature	6,048,368.00	
House of Tomorrow	Feature	833,722.00	
Virginia Minnesota	Feature	306,571.00	
		15,756,925.92	22 Features
Subaru	Post	57,415.00	
When God Left the Building	Post	93,933.11	
Carrier Air Cond.	Post	69,950.00	
Turn Up	Post	85,700.00	
H&R Block-Procrastination	Post	52,630.00	
Ohio Lottery-Pick 5	Post	87,000.00	
Mystic Lake Casino Mini Giveaway	Post	107,167.50	
Intuit	Post	59,072.28	
Panda Express	Post	71,600.00	
Honda Indy Car Sweepstakes	Post	64,050.00	
Sabina K.	Post	87,200.00	
RPA Honda/Macy's	Post	132,950.70	
Edible Icons	Post	636,000.00	
Union Pacific	Post	110,501.40	
Best Buy Viral	Post	64,827.97	
Anti-Chiraq The Movie	Post	82,726.00	
Voice From the Stone	Post	530,348.13	
Abu Dhabi-Ambition Visualized	Post	65,975.00	
Associated Bank	Post	73,053.62	
K&G TV Campaign	Post	64,390.00	
Arby's	Post	121,120.00	
Kohl's	Post	101,600.00	
2015 Midcontinent Fall	Post	149,257.50	
Sleep Number Sleep IQ Kids	Post	118,000.00	
Target Essentials Fall 2015	Post	99,000.00	
Kohl's Back to School 2015	Post	198,800.00	
Arby's "Meats"	Post	68,920.00	
Once Upon A Time	Post	175,242.50	
Entellus Medical	Post	79,360.00	
Kohls Fall Campaign	Post	193,800.00	
Franciscan Health	Post	50,785.07	
Please Like Me	Post	84,359.30	
Kum & Go	Post	69,668.50	
Subaru of America	Post	69,685.00	
Kohls Holiday	Post	333,280.15	
Subaru Dogs	Post	67,775.00	

Red Wing Shoes "Cooler"	Post	52,200.00	
Sleep Number "Bend Me, Shape Me"	Post	135,700.00	
Skippy	Post	50,350.00	
Amsoil	Post	157,068.33	
Legends Special	Post	131,430.00	
Gravity Falls Special	Post	118,425.00	
MN Lottery "Potlucky"	Post	65,750.00	
Rooms to Go	Post	305,500.00	
Goldbergs Special	Post	125,286.25	
Behr TV 2016	Post	377,801.40	
Post Fruity Pebbles	Post	55,151.00	
Sleep Number: Full Circle	Post	151,800.00	
The King's Hands	Post	96,489.99	
		6,400,095.70	49 Post Projects
Winfield: Perfect Farmer	TV Commercial	242,946.32	
Lake City Bank	TV Commercial	131,551.80	
FingerHut: Nancy's Budget	TV Commercial	102,457.41	
Big Lots Price Items 1	TV Commercial	124,375.90	
Big Lots Price Items 2&3	TV Commercial	165,723.29	
Cenex Community Heroes	TV Commercial	105,330.47	
Regions Hospital-Denise, Jerry	TV Commercial	127,804.88	
United Healthcare-Get the Ball Rolling	TV Commercial	162,062.86	
Fingerhut 2014 TV	TV Commercial	141,363.84	
Scheels Back to School	TV Commercial	100,139.96	
Scheels Youth Sports	TV Commercial	120,998.14	
Sears- Back-toSchool	TV Commercial	190,901.48	
Cost Cutters: Perfect	TV Commercial	134,721.47	
Rasmussen College	TV Commercial	135,656.28	
Red Gold: Food Brings Us Together	TV Commercial	224,360.58	
Winmark-Plato's/OUAC	TV Commercial	184,183.93	
Health Partners	TV Commercial	133,327.82	
MOA Holiday/Spring TV	TV Commercial	122,116.00	
Treasure Island Resort & Casino	TV Commercial	155,023.43	
Hormel: Chili Love	TV Commercial	245,426.04	
Fingerhut TV x3	TV Commercial	227,785.17	
Big Lots Holiday 1412	TV Commercial	104,103.00	
MaxPoint	TV Commercial	266,803.05	
Mystic Lake	TV Commercial	243,665.99	
Big Lots End of the Day	TV Commercial	116,667.50	
Wings Financial	TV Commercial	124,411.42	
UT Tyler	TV Commercial	115,316.04	
Haribo TV	TV Commercial	245,334.17	
Country Inn Suites	TV Commercial	118,965.75	
Once Upon a Child Spring 2015	TV Commercial	108,584.96	
Gettington TV	TV Commercial	136,839.31	
Altru	TV Commercial	135,534.54	
Great Clips: More Time	TV Commercial	176,545.71	
Minnesota Lottery	TV Commercial	198,543.77	
Play It Again Sports 2015	TV Commercial	103,039.73	
Gordman's	TV Commercial	173,121.20	
Style Encore 2015 TV	TV Commercial	119,411.00	
Fingerhut TV: Nancy Holiday	TV Commercial	111,220.75	
Fairview	TV Commercial	116,260.53	
Winmark Fall 2015	TV Commercial	156,072.84	
MNSure "Trip"	TV Commercial	114,974.99	
Hormel "Bill of Rights"	TV Commercial	232,260.04	
Lake City TV	TV Commercial	109,573.94	
Target "January"	TV Commercial	248,604.95	
Fingerhut TV	TV Commercial	247,376.57	
Aspirus Fall 2015	TV Commercial	159,069.83	
Rasmussen "Reverse"	TV Commercial	144,683.23	
Best Buy "Tech to the Rescue"	TV Commercial	124,842.74	
MN Lottery "Fireproof"	TV Commercial	116,309.52	
FURminator	TV Commercial	144,083.58	
FingerHut: Dad	TV Commercial	169,216.59	
Yoplait TV 2016	TV Commercial	369,215.00	

Great Clips 2016	TV Commercial	142,112.00	
Packers Family	TV Commercial	135,067.00	
MN Lottery "Battle"	TV Commercial	107,655.52	
Be the Match	TV Commercial	170,000.00	
BCBS-Retail Center	TV Commercial	110,206.00	
OUAC 2016	TV Commercial	142,595.00	
Air Jordan XXXI "Takeoff"	TV Commercial	175,854.95	
		9,312,399.78	59 TV Commercials
Bigfoot Captured	TV Program	574,938.00	
Einstein/Nostradamus	TV Program	1,003,113.00	
		1,578,051.00	2 TV Programs
World from Above (w/t)	TV Pilot	263,129.92	
5 Day Flip	TV Pilot	160,904.92	
Danger & Eggs	TV Pilot	324,293.09	
Curious Cures	TV Pilot	182,661.56	
A. Zimmern's Bucket List	TV Pilot	300,000.00	
		1,230,989.49	5 TV Pilots
It Came Outta Nowhere-1/3	TV Series	849,661.62	
It's Always Sunny in Minnesota (wt)	TV Series	547,183.46	
In an Instant- 1/3	TV Series	3,242,739.28	
Rock the Park	TV Series	604,060.00	
BF Repacks (wt)	TV Series	541,157.70	
Monsters, Myths and Legends	TV Series	1,675,420.23	
Fired Up Food	TV Series	146,289.00	
In an Instant- 2/3	TV Series	4,989,000.00	
5 Day Flip-Series	TV Series	1,096,969.28	
Rock the Park 2:3	TV Series	725,000.00	
Delicious Destinations	TV Series	987,394.00	
Meter's Running	TV Series	1,831,220.00	
Found	TV Series	3,322,064.00	
Delicious Destinations: S2	TV Series	1,963,500.00	
Rock the Park: S3	TV Series	725,000.00	
		23,246,658.57	15 TV Series
Building the Pink Tower	Documentary	119,950.00	
Leadership	Documentary	68,191.64	
The Taste of Place	Documentary	55,000.00	
Access Water	Documentary	159,120.00	
		402,261.64	4 Documentary
Great Clips Adopt-A-School	Internet	117,008.00	
Best Buy Holiday dot Com	Internet	178,399.60	
Scotch Brite Extreme	Internet	110,648.60	
Terminix	Internet	106,355.00	
Sleep Number	Internet	91,858.20	
Presbyterian Health Plan	Internet	171,668.19	
Lady Dynamite (streaming)	Internet	1,309,453.56	
Dinty Moore	Internet	216,118.00	
Danger & Eggs series (streaming)	Internet	1,481,816.00	
sWheat Dreams	Internet	150,826.00	
		3,934,151.15	10 Internet
TOTAL Proposed MN Spend		\$61,861,533.25	
TOTAL Funds Certified for Disbursement		\$13,951,024.00	
TOTAL Remaining Snowbate Funds FY15-16		\$320,359.00	
TOTAL Supplemental Snowbate Funds FY17		\$4,275,000.00	