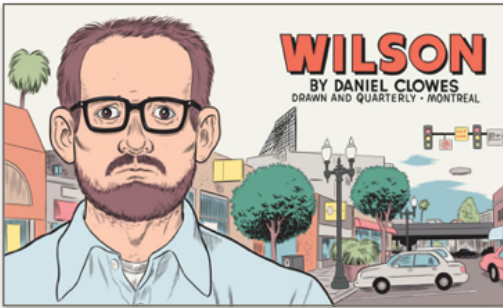


Snowbate attracts Fox Searchlight Film *Wilson* to MN

Since July 2013, **198 projects** have been certified for Snowbate reimbursement with a combined Minnesota spend of more than **\$76M**.

Minnesota's film production jobs program (called Snowbate) is a 20%-25% reimbursement of MN production expenses (including resident labor) paid after economic activity occurs and is verified. Feature Films, Documentaries, Music Videos, National TV Pilots, Programs or Series, TV Commercials, Internet and Post Production qualify.



Minnesota on the Big Screen

Fox Searchlight feature *Wilson* filmed for **30 days** at more than **50** locations in the Twin Cities metro (**Minneapolis, St. Paul, Roseville, Spring Park, Oak Park Heights, Stillwater, Bloomington, Bayport, Maplewood and Woodbury**). The production employed more than 100 local crew members and 40 of the 54 speaking roles were played by Minnesota actors as were hundreds of background roles.



Woody Harrelson in *Wilson* (Fox Searchlight)

According to one of the film's producers, Mary Jane Skalski, ***Wilson* would not have come to Minnesota if it were not for Snowbate.** "The fact that Minnesota has an incentive played a big part in the decision to shoot here," said Skalski.

Millions Spent in Minnesota

<i>Wilson</i> Total Expenditures	\$4.2M
MN Personnel	\$1.6M
MN Equipment Rental	\$267K
MN Food/Catering	\$175K
MN Lodging	\$319K
MN Sets/Props/Wardrobe	\$267K
MN Locations	\$259K
MN Income Tax/UI Insurance Paid	\$214K
MN Sales Tax	\$55K
25% Snowbate reimbursement	\$1.05M



Woody Harrelson, Isabella Amara and Laura Dern on location at Como Town, St. Paul. (Fox Searchlight)

Sold Out Sundance Premiere

Wilson, starring Oscar nominees Woody Harrelson (*True Detective*, *The Hunger Games*), and Laura Dern (*Wild*, *Enlightened*), debuted to a **sold out crowd** at this year's Sundance Film Festival in Park City, Utah. *Wilson* will be released in theaters nationwide in March.



Minnesota crew on location for *Wilson*. (Wilson Webb)

Based on Daniel Clowes' graphic novel, Woody Harrelson stars as *Wilson*, a lonely, neurotic and hilariously honest middle-aged man who reunites with his estranged wife (Laura Dern) and gets a shot at happiness when he learns he has a teenage daughter (Isabella Amara) he has never met. In his uniquely outrageous and slightly twisted way, he sets out to connect with her.